



Office of  
**INTERMODAL**  
Planning and Investment

# **Governor's Multimodal Strategic Plan**

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**Originally Presented: December 2010  
by Deputy Secretary David Tyeryar**

**Governor's Multimodal Strategic Plan**

# Vision and Accountability

The Multimodal Strategic Plan connects the vision for multimodal transportation to the actions, policies and programs of the Transportation Secretariat and its agencies.



# The Vision

## **Vision for Multimodal Transportation in Virginia**

*Virginia will have a coordinated system of roads, rails, ports, transit, bicycle, pedestrian and aviation resources that provides integrated and efficient options that meet citizen, visitor and business transportation needs.*

# VTrans2035 and the Strategic Plan

- VTrans2035 is the legally required multimodal transportation plan.
- Strategic Plan is the McDonnell Administration's means to implement the plan.

		Strategic Transportation Goals							
		Seamless Multimodal System	Economic Opportunity	Planning and Implementation Processes	Financial Support	Technology, Environmental Protection & System Management	Customer Focus	Improve Safety Across all Modes	Competent and Stable Workforce
VTrans2035 Goals	Safety and Security							✓	
	System Maintenance and Preservation	✓			✓	✓	✓		
	Mobility, Connectivity, and Accessibility	✓	✓			✓	✓		✓
	Environmental Stewardship					✓			
	Economic Vitality		✓						✓
	Coordination of Transportation and Land Use			✓	✓				
	Program Delivery			✓	✓		✓		

# Linkages between Goals and Measures

## Goals

Seamless Multimodal System

Economic Opportunity

Planning and Implementation Processes

Financial Support

Technology, Environmental Protection & System Management

Customer Focus

Improved Safety Across All Modes

Competent & Stable Workforce

## Measures of Success

Number of Intermodal Facilities

Percent of Cross-Trained Staff

Number of Fatalities, Crashes and Injuries

Incident Response Time

Return on Investment

Travel Time Reliability

Customer Service – Percent of Customers Satisfied

Percent of Assets in State of Good Repair

Decreased Rate of Growth of Vehicle Miles Traveled (VMT)

Number of Corridors of Statewide Significance (CoSS) Studies

# Linkages between Goals and Measures

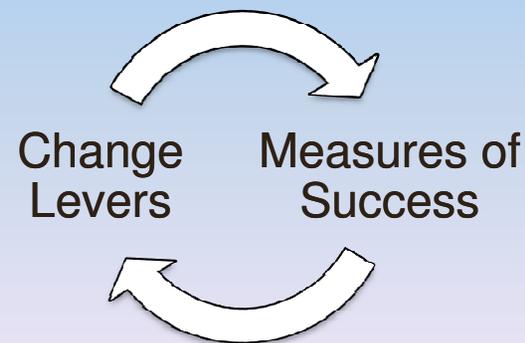
Strategic Transportation Goals  Measures of Success	Seamless Multimodal System	Economic Opportunity	Planning and Implementation Processes	Financial Support	Technology, Environmental Protection & System Management	Customer Focus	Improve Safety Across all Modes	Competent and Stable Workforce
Number of Intermodal Facilities	✓							
Percent of Cross- Trained Staff			✓					✓
Number of Fatalities, Crashes and Injuries							✓	
Incident Response Time							✓	
Return on Investment		✓						
Travel Time Reliability	✓							
Customer Service						✓		
State of Good Repair				✓	✓			
Decreased Rate of Growth of VMT					✓			
Number of CoSS Studies			✓					
Accessibility Index	✓				✓			

# Targeted Measures of Success

Measure of Success	Desired Trend	Control (C) or Influence (I)
Number of Intermodal Facilities	↑	C
Percent of Cross-Trained Staff	↑	C
Number of Fatalities, Crashes and Injuries	↓	I
Incident Response Time	↓	I
Return on Investment	↑	C
Travel Time Reliability	↑	I
Customer Service	↑	C
State of Good Repair	↑	C
Decreased Rate of Growth of VMT	↓	I
Number of CoSS Studies	↑	C
Accessibility Index	↑	I

# Change Levers

- Each measure is designed so that it relates to change levers that will allow the transportation agencies to respond to success or failure with appropriate actions.
- The process of evaluating measures of success and responding with change levers will be an ongoing cycle to move the transportation agencies towards stated vision and goals.



# Implementation of Strategic Plan to Date

- ✓ **Established cycle of implementation and monitoring using the Strategic Plan- Vtrans Action Plan**
- ✓ **Evolved Multimodal Strategic Planning Team into the Multimodal Working Group**
- ✓ **Initiated outreach to law enforcement, housing, economic development, education, and others to coordinate data and initiatives on as-needed basis Executive Order 10.**
- ✓ **Currently realigning agency processes to support the Strategic Plan**